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Agenda item ² 8.1

Technical Domain / Task Number ²

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IMO World Maritime Day 2015

Maritime Education and Training

1 SUMMARY

Every year IMO celebrates World Maritime Day. The exact date is left to individual Governments and organisations, but is usually celebrated during the last week in September. The day is used to focus attention on the importance of shipping safety, maritime security and the marine environment and to emphasise a particular aspect of IMO's work.

The theme for the World Maritime Day 2015 is Maritime Education and Training.

World Maritime Day will be celebrated at IMO Headquarters on Thursday, 24 September 2015. Other events and activities focusing on maritime education and training will be held throughout the year and Member Governments, the maritime industry and training centres are invited to organise their own events to support the theme.

1.1 Purpose of the document

The Policy Advisory Panel is requested to consider the scope and structure of an IALA event supporting World Maritime Day based on the themes of VTS training, aids to navigation training and the work of the IALA World Wide Academy.

It is proposed that an event is held at IALA Headquarters on the first day of VTS40 – Monday 19th October 2015.

2 BACKGROUND

The theme of Maritime Education and Training was adopted to focus attention on the wider spectrum of maritime education and training, in particular its adequacy and quality, as the bedrock of a safe and secure shipping industry, which needs to preserve the quality, practical skills and competence of qualified human resources, in order to ensure its sustainability.

The STCW Convention and Code, as amended, set the international benchmark for the training and education of seafarers. While compliance with its standards is essential for serving on board

¹ Input document number, to be assigned by the Committee Secretary

² Leave open if uncertain

ships, the skills and competence of seafarers can only be adequately underpinned, updated and maintained through effective maritime education and training.

Similarly, IALA Recommendation V-103 and its associated Model Courses set a robust international framework for the education, training, certification and professional development of VTS personnel. IALA, through the VTS Committee and the World Wide Academy, have been instrumental in the continued enhancement and development of VTS education and training in areas that have established VTS operations and also in areas where capacity building activities are being undertaken.

3 DISCUSSION

The theme for IMO World Maritime Day 2015 is especially relevant to the work of IALA on a number of fronts. Initially, possibly one of the most well known IALA Recommendations internationally is V-103 on Standards of Training and Certification for VTS Personnel.

Recommendation V-103 has been adopted by many national members as the framework for the recruitment, training, certification and development of VTS personnel. Additionally, IALA has undertaken significant work in the sphere of aids to navigation training.

3.1 Programme

In order to maximise attendance at the IALA World Maritime Day event, it is proposed that the opening plenary of VTS40 commences at 10:00 as opposed to the usual time of 13:00. A similar programme to that utilised during VTS37 could be employed to facilitate sufficient time for the opening plenary of VTS40 in addition to the IALA World Maritime Day event.

It is envisaged that the programme will provide addresses and presentations themed around showcasing the achievements of IALA in the field of maritime training and education. In particular, it is considered that four key areas be addressed:

1 VTS training and education in 2015

It is foreseen that this presentation will focus on the development and success of IALA Recommendation V-103 and its associated Model Courses in enhancing the safety and efficiency of navigation and protection of the marine environment. The presentation will cover the utility of the Recommendation in the education and training of VTS personnel from a range of diverse backgrounds on an international basis. The current and planned activities of Working Group 3 of the VTS Committee will be outlined to provide a flavour of future developments.

2 The work and achievements of the IALA World Wide Academy

The IALA World Wide Academy will be invited to deliver a presentation outlining their mission, aims and general programme activities both within the VTS and wider aids to navigation contexts. It is foreseen that the IALA World Wide Academy will describe the key types of capacity building support that have been provided with specific respect to the education and training of personnel.

3 Aids to Navigation training and education in 2015

In order to ensure that all aspects of IALA's work in maritime education and training are covered during the World Maritime Day event, it is proposed that a presentation is delivered with respect to aids to navigation training. It is foreseen that the aids to navigation and VTS presentations should be broadly complementary to each other so as to showcase IALA's achievements in a coordinated manner.

4 VTS education and training capacity building case study

In order to complement the earlier presentations, it is proposed to identify and invite a suitable speaker to deliver a presentation outlining the practical application of IALA Recommendation V-103 and World Wide Academy capacity building support. It is foreseen that this presentation will be practical in nature providing a real life example of IALA's contribution to maritime education and training in operation.

Table 1 Draft programme for IALA World Maritime Day event

Time	Action	Personnel
0800-0930	Committee Chair, Vice-Chair and Working Group Chairpersons pre meeting	VTS Ctee Chairpersons
1000-1200	Opening Plenary for VTS40 commences	Chair, VTS Ctee
1200-1300	Lunch break	
1300-1430	Opening plenary for VTS40 continues	Chair, VTS Ctee
1430-1500	Tea/coffee break for VTS40 participants & final preparation of plenary room for World Maritime Day event	
1445	Additional invited guests arrive at IALA HQ	
1500-1510	Opening address by IALA Secretary General	IALA Sec Gen
1510-1520	Opening remarks	Chair, VTS Ctee
1520-1550	Vessel Traffic Services training and education in 2015	Chair, WG3 VTS Ctee
1550-1615	The work of the IALA World Wide Academy	WWA
1615-1640	Aids to Navigation training and education in 2015	ARM Ctee Rep
1640-1705	VTS education and training capacity building case study	To be identified
1705-1715	Address by representative of IMO	To be identified
1715-1720	Close of World Maritime Day event	IALA Sec Gen
1720-1830	World Maritime Day drinks reception	

3.2 Resources

3.2.1 Meeting rooms

It is foreseen that the IALA World Maritime Day event will be held at IALA HQ with the main plenary room used as the primary location. It is likely that, when considering the likely number of delegates attending VTS40, combined with additional invited guests, the capacity of the main plenary room will be exceeded.

As such, it is possible for the members of the VTS Committee that cannot be seated in the main plenary room, to be seated elsewhere in IALA HQ where the addresses and presentations could be streamed by means of GoToMeeting or other suitable service.

3.2.2 Promotional material

To complement the IALA World Maritime Day theme, IALA may wish to consider the production of a short brochure which summarises its contribution to maritime education and training which would be available to all those attending the event in addition to being a resource for future and more general use.

Additionally, IALA may wish to consider additional promotional materials. These could take the form of a banner(s) or other suitable display material with the logos of IALA and the IMO World Maritime Day along with some complementary text. These banners or display materials could then be placed within IALA HQ to provide a suitable and professional backdrop to the addresses and presentations in addition to providing a photographic background for any official photographs of the event.

3.2.3 Drinks reception

To conclude the IALA World Maritime Day event it is proposed to host a drinks reception. The reception would be held in IALA HQ and would serve as a general informal networking event for the members of the VTS Committee in addition to the invited guests. A range of drinks would need to be provided in addition to some light canapés/snacks. Depending on the costs, it may be possible for industrial members to sponsor the reception.

3.3 Guests

In addition to the members of the VTS Committee, the IALA Secretariat and representatives of other IALA Technical Committees, it is envisaged that official invitations will be extended to:

- The International Maritime Organization,
- Senior representatives of IALA Sister Organizations,
- National representatives of the French Government (Maritime Affairs),
- Mayor or representatives of Saint Germain-en-Laye,

3.4 Media

In view of the nature of the event it is proposed that IALA issues a press release in advance of the event. A press release may be sent to key maritime media outlets, depending on the response to the press release, invitations to the event may be extended to media representatives.

3.5 IMO liaison

In previous informal discussions, IMO expressed an interest in collaborating with IALA on a World Maritime Day event. Whilst the extent of the collaboration has not been discussed in any detail, it is foreseen that it may extend to the provision of logos, publicity and the potential provision of a representative.

3.6 Steering Committee

In view of the nature of the event, it is proposed that a Steering Committee is formed. The Steering Committee may meet remotely via GoToMeeting in the run up to the event using the same principles deployed in the organisation of a workshop/seminar.

4 REFERENCES

- [1] IMO Secretary Generals briefing on the 2015 World Maritime Day:
<http://www.imo.org/MediaCentre/PressBriefings/Pages/02-WMD-launch.aspx>

5 ACTION REQUESTED

The PAP is requested to:

- 1 Consider / comment on the hosting of a World Maritime Day event at IALA HQ on the opening day of VTS40, Monday 19th October 2015.
- 2 Consider the scope and structure of an IALA World Maritime Day event and the resources necessary to host it.
- 3 Establish a steering committee to enable the effective organisation of the IALA World Maritime Day event.